

Joe Taylor

PROFESSIONAL EXPERIENCE

Blackboard Mobile, 2010 – Current

Senior Product Designer; Designing mockups, approving mockups and designs for all aspects of the Mobile Business. Working in front end development for inhouse and client facing web sites and applications.

Academy of Art University San Francisco, 2010 – Current

Web Professor; Teaching Web 1 classes and Interactive Media 1 classes. I helped write the new curriculum for the new IM1 class. Moving it from Flash and to HTML5 CSS3 and JS, with an emphasis on mobile websites.

Freelance, 2008 – Current

Freelancing fulltime working on Design, Development, and Social Media. Clients include: Westamerica Bancorp, John Deere & Company, Fresh ID, Like Minds, 1/29 Films, Ur + Nod Architecture.

Hudson Business Networks, Inc., 2007 – Jan 2010

Senior Web Designer; overseeing design of all client projects. Working personally with clients to find direction of site, deadlines, pricing, and content. Managing website domains, updates, and fixing bugs.

ENTREPRENEURIAL EXPERIENCE

Versatile Fighter LLC, 2008 – Current

Shareholder and VP of Marketing for Versatile Fighter, MMA Clothing and lifestyle company. We design and develop Clothing and Apparel, as well as sponsor fighters.

Intefy, 2009 – 2010

Technology director specializing in social media tools, social media marketing, and media branding. Responsible for technical strategy and architecture, application development, and project execution.

EDUCATION

Academy of Art University San Francisco, 2004 – 2010

School of Computer Arts, New Media Bachelor of Fine Arts

EXPERTISE

Design Skills

- Interface Design
- Graphical Layout
- Logo Design
- User Interaction
- Design Theory
- Identity Design

Development Skills

- HTML/CSS
- JavaScript
- Multiple APIs
- XML
- PHP
- Cocoa Touch
- ActionScript 3
- MySQL
- SASS